

# How Subscriptions Count Your First Week

Nomination	5,000
First Subscription Coupon	20,000
Three One-year Subscriptions (new)	108,000
One Opportunity Coupon	150,000
<b>Total Vote for First Three Subscriptions</b>	<b>283,000</b>

## NOW IS THE TIME TO ENTER

# \$2000

### IN CASH

# FREE!

## WILL YOU SHARE?

Are these prizes big enough to interest you? Where else could you spend your time as remuneratively? To win is easy—

## Why Not Try?

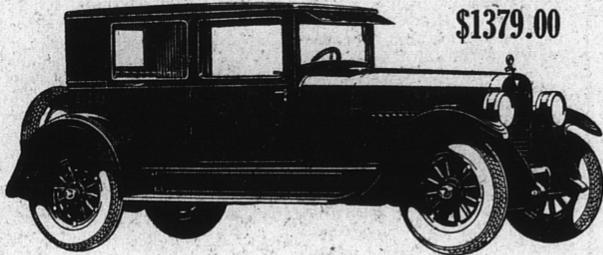
Herald and News Contest Department.  
Torrance.  
Gentlemen:

You may send me further information regarding your Gift Distribution in which "Everybody Wins." It is understood that this request for information does not obligate me in any way.

NAME..... PHONE.....  
ADDRESS.....

### First Grand Capital Prize

HUDSON COACH  
\$1379.00



Purchased from Zeller-Stiles, Redondo

### Third Capital Prize

\$310<sup>00</sup>

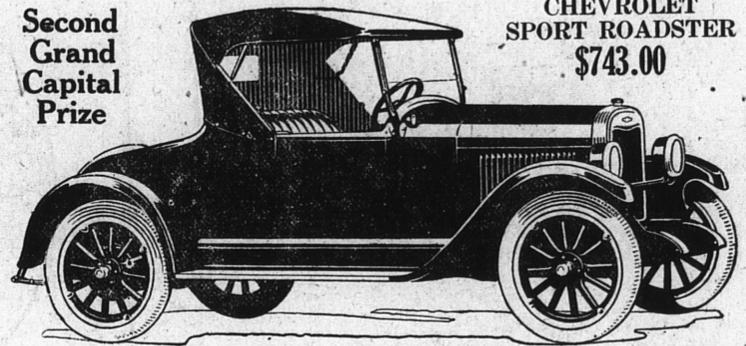
### Brunswick Console

Purchased from  
GARDNER MUSIC CO.

Torrance

### Second Grand Capital Prize

CHEVROLET SPORT ROADSTER  
\$743.00



Purchased from Torrance Motor Co., Torrance

# MORE PUBLIC INTEREST

## Now Being Manifested!

### LIST OF CONTESTANTS

Below is the standing of the contestants with only two weeks remaining of the big vote period. As you can plainly see, it would be very easy for some NEW contestant to enter the campaign today and actually head the list of contestants before the close of the big vote period, which ends May 26. There have been several contestants that have made gains in turning in NEW subscriptions to count for the extra bonus votes during the remaining two weeks of the big vote period. Try and have as many subscriptions in the office as soon as possible so as to have your votes in the following week's paper. You will find this will be a big help to you in getting subscriptions. Now that the campaign is nearing the close of the highest voting period of the entire campaign, it behooves every candidate to take every advantage of the quickly fleeting hours. Above the dense clouds of this hard-fought battle, VICTORY is hovering, ready to descend upon someone who uses the next few weeks to full advantage. This one can be YOU. We are willing and glad to cooperate with you in any way that you may want, but we can't be expected to get the subscriptions for you. There are going to be some startling results produced before the standings of the different contestants are published next week. There is a special cash offer of \$10 for the contestant that turns in the greatest amount of business between May 14 and 22nd. The opportunity is here. Go after it.

DISTRICT No. 1		DISTRICT No. 2	
D. W. Zachelz	180,000	Leslie E. Stanley	190,000
Albert Bartlett	200,500	Sallie Wheaton	137,000
Florence Weber	195,000	Evelyn Skogland	5,000
Annorr Wilson	210,500	Margaret Frazier	165,000
Joseph Stevens	190,500	Verna Payne	5,000
D. W. Quigley	160,000	John H. Getz	191,500
Mrs. B. M. Anderson	200,000	W. J. Balmer	181,000
Mrs. J. C. Hansen	175,000	Mrs. W. F. Lehman	137,000
Nyla Tansey	230,000	Harry Peterson	5,000
Mrs. Josephine Aber Haworth	185,000	Mrs. A. E. Aspittle	161,000
		Bernar Mohr Inn	80,000

### Nominations Are Still Open--Get In!

Nominations are not closed. The publication of the various entries and their standings appearing above merely shows who has entered the race so far. If you are awake to opportunity, willing to devote your spare time, time that would otherwise be wasted, to a proposition that could net you more in a few short weeks than any other undertaking that you could possibly enter into, you would become a candidate today. You would realize that right here is the opportunity of a lifetime. In The Torrance Herald and Lomita News "Everybody Wins" campaign your spare time can be turned into cash to the extent of over \$1300.00 if you will it so.

#### MORE CANDIDATES ARE NEEDED

Now during the early part of the campaign is the time. A few more weeks and this golden opportunity will have passed. It is possible for YOU to get in now, during the big vote period, and make a very creditable showing with just a little effort on your part. There are three separate and distinct periods during the life of the election. After each and every period there will be a marked decrease in the number of votes given on each subscription. There positively will be NO EXTRA votes given during the life of the election other than announced at the beginning of the campaign. During the first period—NOW—the voting power of a new one-year subscription will be 35,000 votes (clubs extra), while in the final or third period only 14,500 will be credited on a like subscription. Phone, write or come to the campaign department of The Herald and News and get your working outfit and start NOW—at the beginning. The telephone number is Torrance 200.

### Why Hesitate About Entering? Here Is Your Opportunity

Effort only is essential to success. With public interest increasing by leaps and bounds strong support is assured those who are really desirous of winning and are willing to put forth some effort. Hard conscientious effort now will bring ample reward in votes. All the regrets of the world will be of no avail if you fail to take advantage of your present opportunity. Remember that the largest vote offer is given during the first period, and that your first week offers you the additional vote possibilities in "The Opportunity Coupon," which is good for 150,000 extra votes with every three new yearly subscriptions or their equivalent secured during your first week. Study the vote possibilities shown at top of the page, consider the value of the prizes at stake and the fact that "Everybody Wins Something." Is it not worth your effort? Then why hesitate?

### NOMINATIONS STILL ON

No one has lead to boast of—New candidates can enter on equal basis

TO THOSE WHO HAVE NOT ENTERED—To you who are still considering the Gift Distribution—RIGHT NOW is the time to send in your name and make your start. You never had—nor ever will have—such an opportunity for making BIG money quickly WITHOUT INVESTMENT OR RISK as you have in The Herald and News Distribution. Clip out the nomination blank; see that it reaches the Campaign Department immediately. YOU ARE GOING TO REGRET IT IF YOU DON'T: Remember this statement. And ACT NOW. THE BIGGEST VOTE OFFER OF THE ENTIRE ELECTION IS NOW IN FORCE. YOU MUST ACT NOW IF YOU DESIRE THE GREATEST VOTING POWER OF SUBSCRIPTIONS. SEND IN THAT NOMINATION TODAY.

### SPECIAL ANNOUNCEMENT--\$10 IN CASH FREE!

The candidate turning in the greatest amount of business during the next week, starting Friday, May 14, and ending Saturday, May 22, 9 p. m., will receive \$10 cash as bonus. Note: Subscriptions in order to count on the special \$10 prize must be turned in as they are secured.

### Information Coupon

Mail or Send This Compon for Information.  
The Torrance Herald,  
Torrance.  
Gentlemen: Please send me detailed information. I am interested in your Gift Distribution.  
Name.....  
Address.....  
Phone.....

### Opportunity Coupon

150,000 Extra Votes

This Coupon, when accompanied with three yearly subscriptions, entitles the contestant to 150,000 Votes if turned in during the first Week of their entry.  
Name of Subscriber.....  
Name of Subscriber.....  
Name of Subscriber.....  
Contestant.....

### Good for 20,000 Extra Votes

First Subscription Coupon

Accompanied by the nomination blank and your first subscription, this coupon will start you in the race for the magnificent Herald and News gifts with a grand total of 31,000 votes. This coupon may be used only when accompanied by a subscription remittance.

Name of Subscriber.....  
Contestant's Name.....  
Amount Enclosed.....  
This coupon will count 20,000 free votes when returned to the Campaign manager with the first subscription you obtain. It must be accompanied by the cash, and the subscription must be for a period of a year or longer. The 20,000 free votes are IN ADDITION to the number given on the subscription as per the regular vote schedule.

### FREE VOTING COUPON

In The Herald and News "Everybody Wins" Grand Prize Campaign  
I hereby cast 100 free votes to the credit of  
Miss, Mr., or Mrs.

Name of Candidate.....  
Address.....  
This coupon, neatly clipped out, name and address of the candidate filled in, and mailed or delivered to the Election Department of The Herald and News, will count as  
**100 FREE VOTES**

It does not cost anything to cast these coupons for your favorite candidate, and you are not restricted in any sense in voting them. Get all you can and send them in—they all count.  
Do not roll or fold. Deliver in flat packages.  
NOTE—This coupon must be voted on or before May 26.

### Nomination Coupon

Nomination Blank in The Herald and News "Everybody Wins" Campaign  
I hereby enter and cast 5000 votes for Miss  
(Mr. or Mrs.).....  
Address.....  
Phone.....

as a candidate in The Herald and News "Everybody Wins" Prize Distribution.  
NOTE—Only one nomination blank accepted for each candidate nominated.